

AESIN CONFERENCE

2 October 2018
National Motorcycle Museum

Sponsorship
Guide 2018


AESIN
AUTOMOTIVE ELECTRONICS INNOVATION

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Introduction

Conference & Proceedings

Now in its sixth year, AESIN (Automotive Electronic Systems Innovation Network) is becoming established as an active specialist group to facilitate world-beating Electronic Systems (ES) market leaders from a UK base. Aligned with the UK Automotive Council strategy, AESIN aims to accelerate UK derived ES innovation into automotive markets through collaborative project based work.

We are delighted to announce outline details of our annual Automotive Electronics Conference 2018.

The AESIN Conference 2018 will take place at the National Motorcycle Museum, Solihull, B92 0EJ.

Senior Industry representatives will cover topics such as:-

- Communication for V2X
- More Electric Powertrain
- ADAS & AV
- Automotive Security
- Software
- Research & Development

An exhibition will complement the conference track, providing space for exhibitors whilst a conference dinner takes place on the evening of 2nd October.



Audience

AESIN 2018 is a dedicated UK Automotive Electronics technology conference and exhibition intended for hardware, software, system designers and researchers: CTOs, design engineers, architects, engineering managers / fellows, academics - indeed, anybody who has a stakeholder interest in Automotive Electronic engineering challenges.

Promotional Opportunity

The exhibition frames the conference themes and will be frequented throughout – most notably in the Session Breaks and Lunch. Exhibitors are encouraged to show off technology or product demonstrators to conference goers.

Sponsoring or exhibiting at the **AESIN 2018 Conference** will bring about a number of benefits for your organisation and will be aligned to the wider health of the UK industry. Each of the packages that we have put together has significant benefits and is highly competitive.



Conference Sponsorship & Exhibition Options

Platinum Sponsorship

This provides headline sponsorship for the conference. Platinum Sponsors will receive:

- Exhibition Area
 - o The most prominent exhibition space in the hall
 - o Two exhibition tables and space for a pop up display or up to 4 roller banners
 - o Ability to customize their exhibition space layout and position in the hall
 - o Power

- Conference
 - o Mention in the Welcome Address at the beginning of the conference
 - o Banner in each of the lecture theatres (*Compton and Manxman Suite*)
 - o Logo on conference lanyards (*confirmation by July 2018*)

- Proceedings and Promotion
 - o A full page advert in the electronic conference proceedings book
 - o Company logo will feature on the conference website and on all promotional activity

- App
 - o Listing on the conference app
 - o Banner on the conference app
 - o Announcement on the conference app which will be sent to all attendees

- Tickets
 - o Access for six members of staff to attend the conference and conference dinner

Cost: £7,500 Members / £10,000 Non-Members*



Gold Sponsorship

Gold Sponsors will receive:

- Exhibition Area
 - o A prominent exhibition space in the hall
 - o Two exhibition tables and space for a pop up display or 3 roller banners
 - o Power

- Proceedings and Promotion
 - o A full page advert in the electronic conference proceedings book
 - o Company logo will feature on the conference website and on all promotional activity

- App
 - o Listing on the conference app
 - o Banner on the conference app
 - o Announcement on the conference app which will be sent to all attendees

- Tickets
 - o Access for three members of staff to attend the conference and conference dinner

Cost: £5,000 Members / £6,000 Non-Members*



Silver Sponsorship

Silver Sponsors will receive:

- Exhibition Area
 - o A single exhibition table with space for up to 2 roller banners
 - o Power

- Proceedings and Promotion
 - o A half page advert in the electronic conference proceedings book
 - o Company logo will feature on the conference website and on all promotional activity

- App
 - o Listing on the conference app
 - o Banner on the conference app

- Tickets
 - o Access for two members of staff to attend the conference and conference dinner

Cost: £3,000 Members / £3,750 Non-Members*



Bronze Sponsorship

Bronze Sponsors will receive:

- Exhibition Area
 - o A single exhibition table with space for one roller banner
- Proceedings and Promotion
 - o Company logo in the electronic conference proceedings book
 - o Company logo will feature on the conference website and on all promotional activity
- App
 - o Listing on the conference app
 - o Banner on the conference app
- Tickets
 - o Access for one member of staff to attend the conference and conference dinner

Cost: £1,500 Members / £2,000 Non-Members*

All sponsor packages are sold on a first-come first served basis.

*Prices shown are exclusive of VAT.

Other options

If your preferred sponsorship package is not available, we can discuss different options.

Please contact Angela Tansey angela.tansey@techworks.org.uk for further details.



Conference App



Official Event App

- Explore the **professional profiles** of event speakers and attendees
- Send **in-app messages** and **exchange contact info**
- **Network and find attendees** with common affiliations, educations, shared networks, and social profiles
- Receive **update notifications** from organizers
- Access the **event agenda**, GPS guidance, maps, and parking directions at your fingertips





Benefits: Summary Table

AESIN 2018 Sponsor Options	Platinum	Gold	Silver	Bronze
Member Pricing	£7,500	£5,000	£3,000	£1,500
Non-Member Pricing	£10,000	£6,000	£3,750	£2,000
Exhibition Staff Allowance	6	3	2	1
Conference Dinner Allowance	6	3	2	1
Power Socket	240v power socket	240v power socket	240v power socket	No guaranteed power socket
Table	2x table	2x table	1x table	1x table
Space For	Pop up display/4 roller banner <i>(please specify)</i>	Pop up display/3 roller banners <i>(Please specify)</i>	2 roller banners	1 roller banner
Layout	Customised	Standard	Standard	Standard
Electronics Proceedings Listing	Full Page & Logo	Full Page & Logo	Half Page & Logo	Logo Only
App	Announcement Banner Listing	Announcement Banner Listing	Banner Listing	Banner Listing

Prices shown are ex-VAT.