



# From Bolts to Volts A view on automotive technology migration

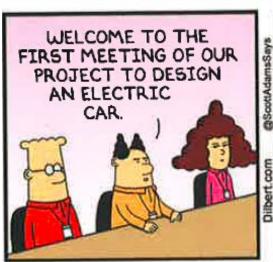
David Hudson, Tata Motors

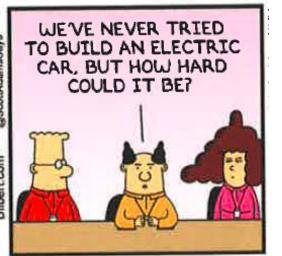


### First, a little philosophy ....

















#### The Tata Group





world with operations in more than 100 countries spread across six continents, and over **660,000 employees** worldwide

INDIA

Tata Projects

**SOUTH AMERICA** 

Tata Communications

Tata Consultancy Services

Jaguar Land Rover

Tata International

Tata Motors

Titan Company

Headquarters for majority of Tata companies, including promoter holding company Tata Sons

Voltas

York Group

Tata Steel

Tata Technologies

TM International Logistics

Titan Company

Tata International West Asia DMCC

#### **AUSTRALIA**

Jaquar Land Rover Tata Communications Tata Consultancy Services Tata Global Beverages Tata Motors Tata Power Tata Steel TM International Logistics

Tata Global Beverages Tata International Tata Motors Tata NYK Tata Petrodyne Tata Power International Tata Steel Global Holdings Tata Steel Thailand Tata Technologies Titan Company TM International Logistics Trust Energy Resources Voltas York Group



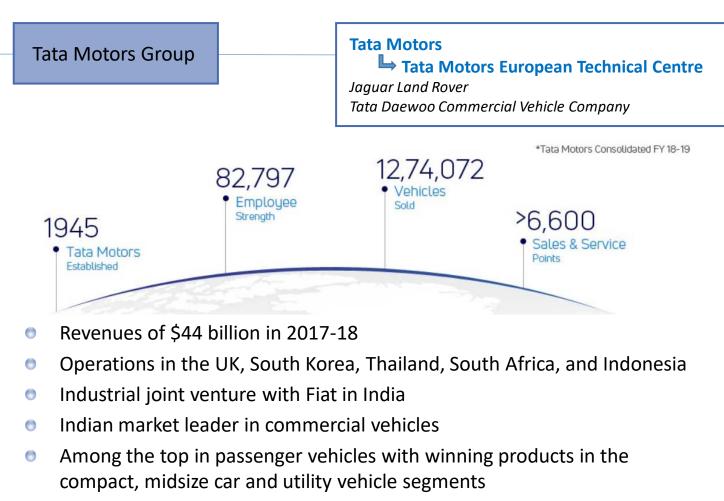
#### Tata Motors Group



#### Tata Group

- "Salt to software"
- \$110 billion revenue (2017-18)
- 29 publicly-listed
   Tata enterprises with
   a combined market
   capitalisation of
   \$103 billion

# **Sectors Engineering IT & Communications Materials** Energy Chemicals & Agribusiness Consumer products Services





#### Tata Motors European Technical Centre

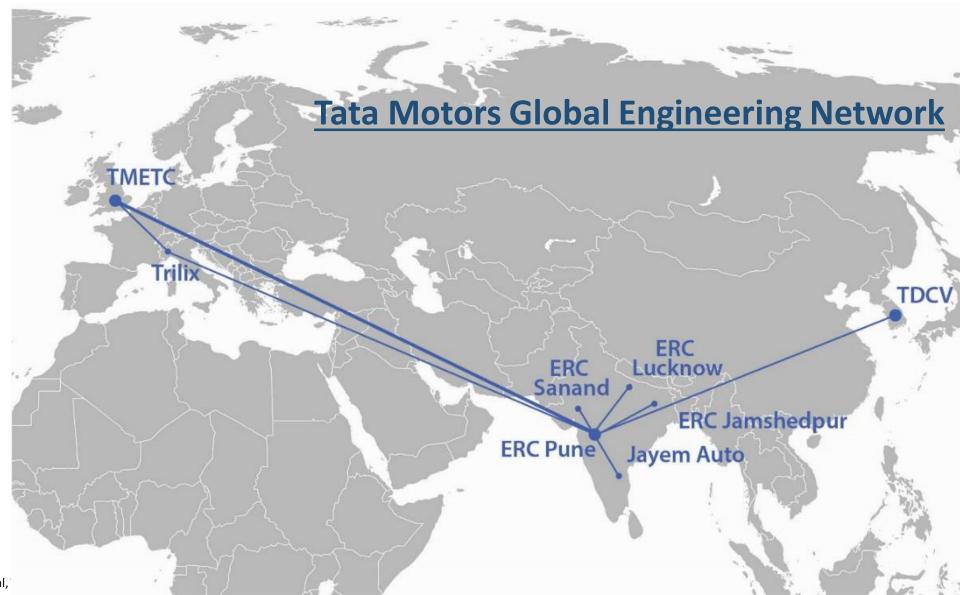


- TMETC was established in September 2005 to help accelerate Tata Motors' (TML) development
  - o European centre, based in the UK
- Primary role provider of engineering services to TML
  - Focus on future passenger car technology and product engineering processes
- Mandate to provide engineering services to third parties and participate in collaborative research work
  - Maintain exposure of team to best practices and technologies
- Team members recruited from global OEMs, consultancies and first tier suppliers
- Commitment to developing new talent and continuous professional development
- Involvement in UK/EU networks (eg SMMT, Automotive Council, InnovateUK, AESIN ...)
  - Supported AESIN workstreams on ADAS/HAV & More Electric Powertrain since inception
  - Member of Steering Board



#### Tata Motors European Technical Centre





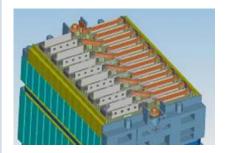


#### Technologies & Projects



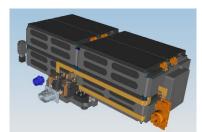
#### **Electric & Hybrid Technologies**







#### **Energy Storage**



#### **Advanced Engineering**



**UKAutodrive** 

ADAS (Advanced Driving Assist Systems)



Infotainment



BEV

EV S150 Single Speed Transmission

Low Cost Auxiliary Power Unit



Powertrain



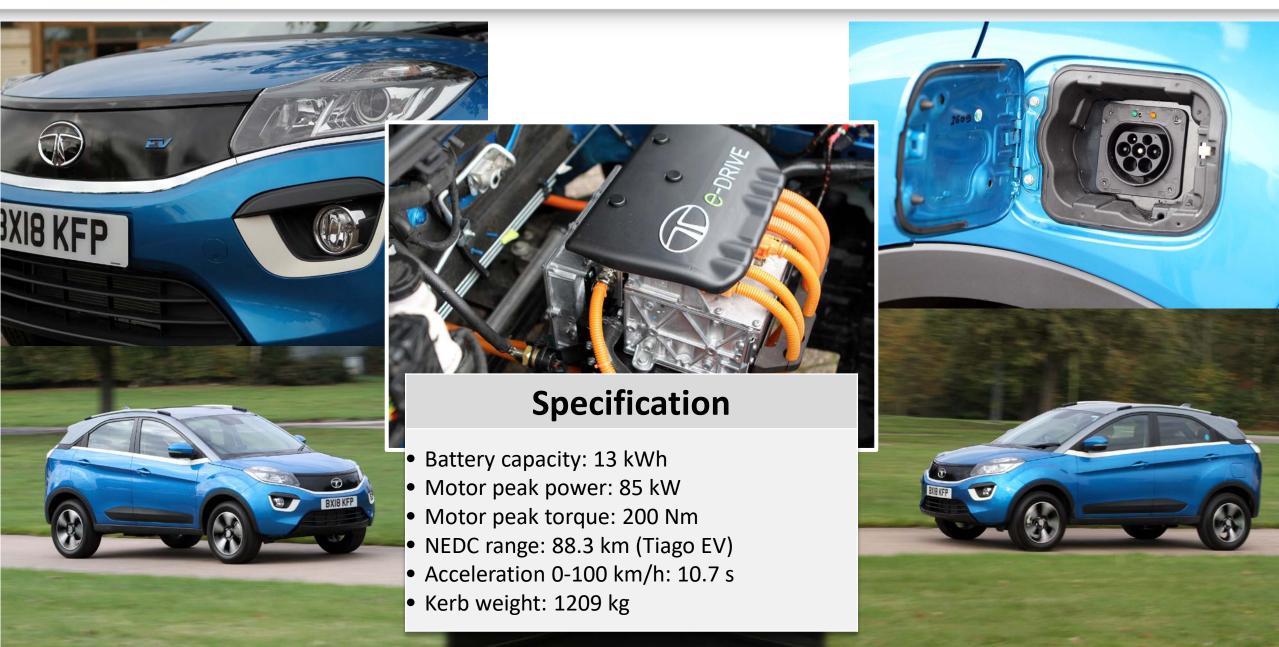


Aria 6 Speed Automatic Transmission



#### Tata Nexon EV Concept

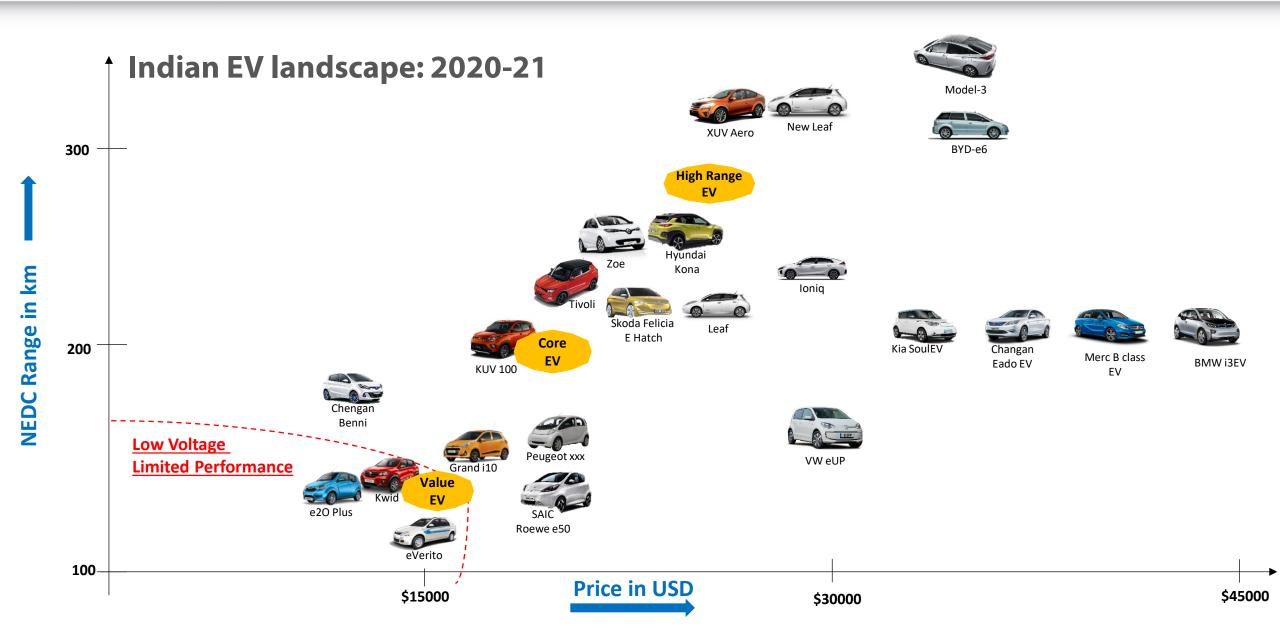






### The challenge ....







#### Basic principles



### modularity

1. the use of individually distinct functional units (<u>modules</u>), as in assembling an electronic or mechanical system

### commonality

- 1. a sharing of features or characteristics in <u>common</u>; possession or manifestation of <u>common</u> attributes.
- 2. a feature or characteristic held in common:

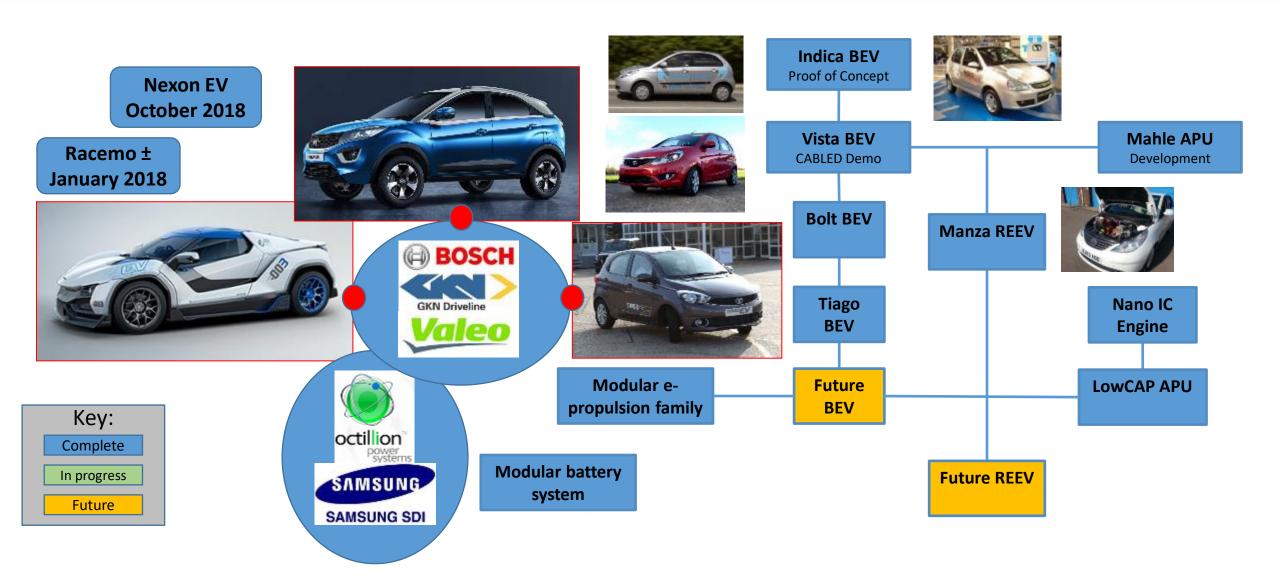
### flexibility

1. susceptibility to modification or <u>adaptation</u>; willing to be adaptable:



### The TMETC EV family tree



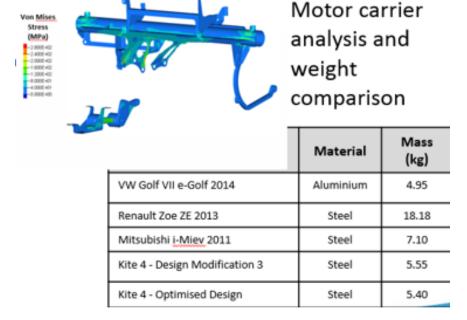


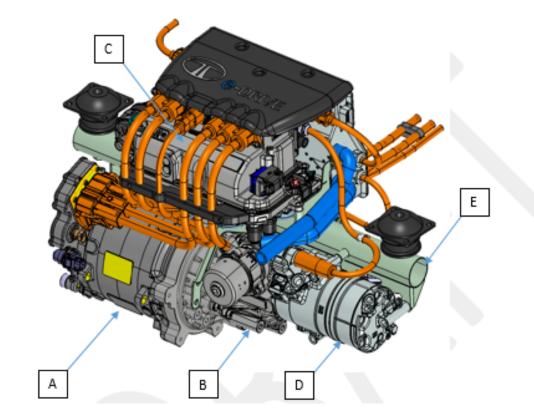


#### Tata e-Drive – a universal EV powertrain



- Similar shape to IC powertrain
- Integrated unit suitable for current build sequence
- Allows off-line assembly testing
- Based on proven motor and transmission





Motor	Α
Gearbox	В
MCU (Invertor)	U
AC Compressor	D
Motor Carrier	Е
Charger	F
Vac Pump	G
PDU	Η
Cooling Pump	_



### Underhood commonality



# Tiago



### Nexon





### Vista, Bolt & Tiago at LCV2017







### Racemo ± (Delhi AutoExpo 2018)









- E-Drive conversion BOM directly adapted from Tiago EV
- Identical battery and drive unit
- Electrical system configuration and software direct carry over
- Local sourcing of pattern parts from TMETC CAD
- On-site support by TMETC Electrical and Controls engineers for 10 days each during build in ERC







#### The future BEV?



## **TATA MOTORS**





- Announced 19th September
- First product launch early 2020
- Initial focus on domestic market



#### The future for Tata Motors EV



### TATA MOTORS



- Parts sourcing has changed, but basic principles remain from UK concept work
  - Modularity
  - Commonality
  - Flexibility
- Architecture will allow rapid deployment of a range of vehicles into a fast-developing market
- Common parts will drive cost down across all platforms
- Minimised commercial risk



#### To recap ....





#bolt2volt

Questions?