

# **AESIN Conference 2019**

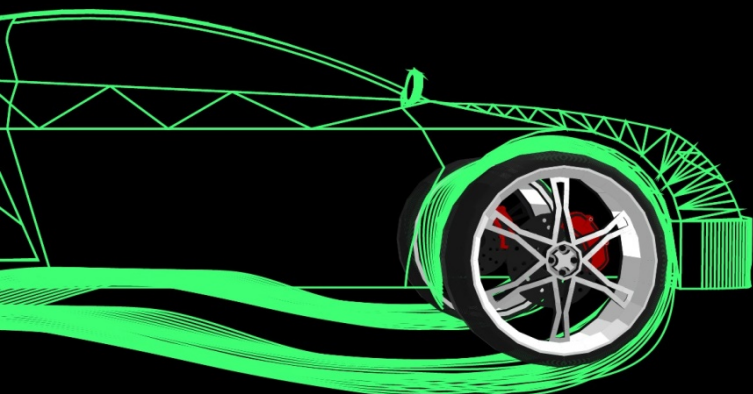
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## **Sponsorship Guide**

**National Motorcycle Museum**

**01 October 2019**

[www.aesinconference.com](http://www.aesinconference.com)



**#AESIN19**  
**@UKAESIN**



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## Introduction

### *Conference & Proceedings*

Now in its seventh year, AESIN (Automotive Electronic Systems Innovation Network) is established as an active specialist group to facilitate world-beating Electronic Systems (ES) market leaders from a UK base. Aligned with the UK Automotive Council strategy, AESIN aims to accelerate UK derived ES innovation into automotive markets through collaborative project based work.

The AESIN Conference 2019 will take place at the National Motorcycle Museum, Solihull, B92 0EJ.

Senior Industry representatives will cover topics such as:-

- Communications (V2X) and Services
- More Electric Powertrain
- ADAS & HAV
- Automotive Security
- Software
- Research & Development

An exhibition will complement the conference tracks, providing space for exhibitors whilst a conference dinner takes place on the evening of 1<sup>st</sup> October.

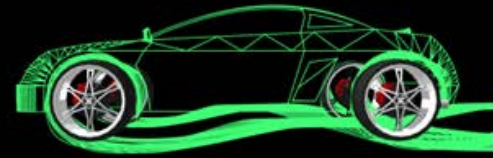
**AESIN Conference  
2019**

**National Motorcycle Museum  
1 October 2019**



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### ***Audience***

AESIN 2019 is a dedicated UK Automotive Electronics technology conference and exhibition intended for hardware, software, system designers and researchers: CxOs, design engineers, architects, engineering managers / fellows, academics - indeed, anybody who has a stakeholder interest in Automotive Electronic engineering challenges.

### ***Promotional Opportunity***

The exhibition frames the conference themes and will be frequented throughout – most notably in the Session Breaks and Lunch. Exhibitors are encouraged to show off technology or product demonstrators to conference goers.

Sponsoring or exhibiting at the **AESIN 2019 Conference** will bring about a number of benefits for your organisation and will be aligned to the wider health of the UK industry. Each of the packages that we have put together has significant benefits and is highly competitive.



## Conference Sponsorship & Exhibition Options

### ***Platinum Sponsorship***

This provides headline sponsorship for the conference. Platinum Sponsors will receive:

- Exhibition Area
  - o The most prominent exhibition space in the hall
  - o Two exhibition tables and space for a pop up display or up to 4 roller banners
  - o Ability to customize their exhibition space layout and position in the hall
  - o Power
- Conference
  - o Mention in the Welcome Address at the beginning of the conference
  - o Banner in each of the three lecture theatres
  - o Logo on conference lanyards (*confirmation by July 2019*)
- Proceedings and Promotion
  - o A full page advert in the electronic conference proceedings book
  - o Company logo will feature on the conference website and on all promotional activity
- App
  - o Exhibitor profile on the conference app
  - o Listing on the conference app
  - o Announcement on the conference app which will be sent to all attendees
- Tickets
  - o Access for six members of staff to attend the conference and conference dinner

**Cost: £8,000 Members / £10,500 Non-Members\***

*All sponsor packages are sold on a first-come first served basis.*

*\*Prices shown are exclusive of VAT.*



### ***Gold Sponsorship***

Gold Sponsors will receive:

- Exhibition Area
  - o A prominent exhibition space in the hall
  - o Two exhibition tables and space for a pop up display or 3 roller banners
  - o Power
- Proceedings and Promotion
  - o A full page advert in the electronic conference proceedings book
  - o Company logo will feature on the conference website and on all promotional activity
- App
  - o Exhibitor profile on the conference app
  - o Listing on the conference app
  - o Announcement on the conference app which will be sent to all attendees
- Tickets
  - o Access for three members of staff to attend the conference and conference dinner

**Cost: £5,500 Members / £6,500 Non-Members\***

*All sponsor packages are sold on a first-come first served basis.*

*\*Prices shown are exclusive of VAT.*





### ***Silver Sponsorship***

Silver Sponsors will receive:

- Exhibition Area
  - o A single exhibition table with space for up to 2 roller banners
  - o Power
- Proceedings and Promotion
  - o A half page advert in the electronic conference proceedings book
  - o Company logo will feature on the conference website and on all promotional activity
- App
  - o Listing on the conference app
- Tickets
  - o Access for two members of staff to attend the conference and conference dinner

**Cost: £3,000 Members / £3,750 Non-Members\***

*All sponsor packages are sold on a first-come first served basis.*

*\*Prices shown are exclusive of VAT.*



## ***Bronze Sponsorship***

Bronze Sponsors will receive:

- Exhibition Area
  - o A single exhibition table with space for one roller banner
- Proceedings and Promotion
  - o Company logo in the electronic conference proceedings book
  - o Company logo will feature on the conference website and on all promotional activity
- App
  - o Listing on the conference app
- Tickets
  - o Access for one member of staff to attend the conference and conference dinner

**Cost: £1,500 Members / £2,000 Non-Members\***

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*\*Prices shown are exclusive of VAT.*



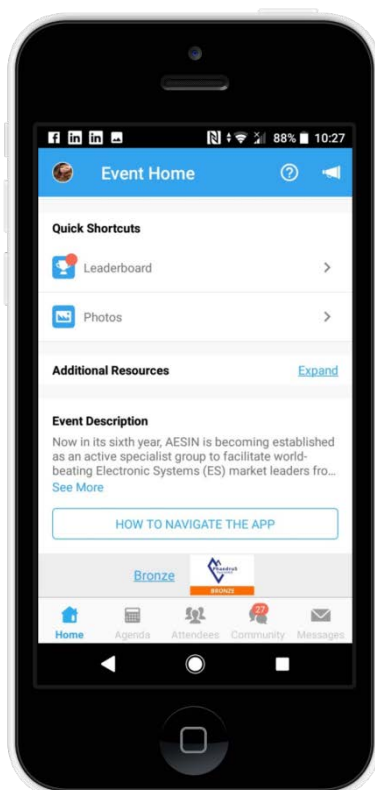


### Conference App



### Official Event App

- Explore the **professional profiles** of event speakers and attendees
- Send **in-app messages** and **exchange contact info**
- **Network and find attendees** with common affiliations, educations, shared networks, and social profiles
- Receive **update notifications** from organizers
- Access the **event agenda**, GPS guidance, maps, and parking directions at your fingertips



The conference app is the primary mechanism by which delegates choose sessions to attend and navigate around the conference proceedings.

The app houses all of the critical conference information including agenda, speaker information and a list of fellow delegates making connecting easy.



Sponsorship provides high-exposure placement in the app that will drive traffic to your company's presence, before, during and after the event.

**Cost: £2,000 Members / £2,500 Non-Members\***

*All sponsor packages are sold on a first-come first served basis.*

*\*Prices shown are exclusive of VAT.*



## Delegate Folders

Gain widespread Conference exposure with your logo branded on the Conference delegate folders - given to all attendees at registration.

The exclusive sponsorship of the delegate folders allows your logo to be prominently displayed on the folders housing all conference materials.

The sponsor may also include marketing materials / literature in the folders.

The Delegate Folders Sponsorship also includes:

- Access for two members of staff to attend the conference
- Space for one roller banner to be displayed within the main networking area / registration area



**Cost: £3,000 Members / £3,750 Non-Members\***

*All sponsor packages are sold on a first-come first served basis.*

*\*Prices shown are exclusive of VAT.*

## BENEFITS: SUMMARY TABLE

	PLATINUM	GOLD	SILVER	BRONZE
	£8,000 Members £10,500 Non-Members	£5,500 Members £6,500 Non-Members	£3,000 Members £3,750 Non-Members	£1,500 Members £2,000 Non-Members
Exhibition Staff Allowance	6	3	2	1
Conference Dinner Allowance	6	3	2	1
Power Socket	240v power socket	240v power socket	240v power socket	Not guaranteed
Table	2 x tables	2 x tables	1 x table	1 x table
Space For	Pop up display / 4 roller banners	Pop up display / 3 roller banners	2 roller banners	1 roller banner
Layout	Customised	Standard	Standard	Standard
Electronic Proceedings Listing	Full Page & Logo	Full Page & Logo	Half Page & Logo	Logo Only
App	Profile Listing	Profile Listing	Listing	Listing

### CONFERENCE APP

£2,000 Members / £2,500 Non-Members  
 2 x Conference tickets  
 1 x Roller banner displayed within networking / registration area  
 Exclusive sponsor banner ad - Continuously highlighting sponsor logo throughout the app

### DELEGATE FOLDERS

£3,000 Members / £3,750 Non-Members  
 2 x Conference tickets  
 1 x Roller banner displayed within networking / registration area  
 Sponsors logo printed on front of delegate folders  
 Sponsors marketing collateral / Literature placed within folders

### Other options

If your preferred sponsorship package is not available, we are happy to discuss alternative options.

Please contact Angela Tansey [angela.tansey@techworks.org.uk](mailto:angela.tansey@techworks.org.uk) / 01506 401215 for further details.

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